



## MEMORANDUM

TO: Tampa Connection Class and Board Members

FROM: Eric Delgado, Lisa Crow, Brenden Chiaramonte, Maria Nugent, Woody Pollack

DATE: October 10, 2011

RE: Tampa 101 Program – Tampa Yesterday, Today and Tomorrow

Tampa 101 will be an exciting program for all class members, whether you are a Tampa native or newly-arrived. This full day program will provide a historical perspective of the people who helped make Tampa what it is today, offer rare behind-the-scenes tours of some of Tampa's more notable locations, and conclude with what makes Tampa such a special place to live in 2011 and beyond.

Our day will begin at The News Center, Tampa Tribune Auditorium. We will go over the events for the day and hand out your class directories. We will then board buses and head to Oaklawn, Tampa's oldest cemetery (a 2006 Tampa Connection Purple Team project), where a handful of board members will entertain you with some of the notable Tampa characters interred there. Our next stop will lead us to the J.C. Newman Cigar Company where we will learn about the cigar industry in Tampa from the Newman family and receive a guided tour of the cigar-making process in their factory. We will have lunch at the historic Ybor Columbia Restaurant. There we will be joined by Dr. Gary Mormino, a history professor and author from USF, who will speak about Tampa's history. Following Dr. Mormino, the class will re-board the buses and return to The News Center where we will hear from Stuart Rogel, the president and CEO of the Tampa Bay Partnership. He will speak about what makes Tampa great today and also the vision of the Tampa of tomorrow. Guided tours of WFLA News Channel 8 and The Tampa Tribune will conclude the program while a social networking hour will follow on The News Center terrace. It will be a fun-filled, packed day! You don't want to miss it!

WHEN: **Tuesday, October 18, 2011 (this is an ALL Day program)**

TIME: **7:45 AM - 8:00 AM Class check-in (Coffee will be provided)**  
8:00 AM – 5:00 PM Program and tours  
5:00 PM – 6:00 PM – Social Hour - News Center Terrace

WHERE: The News Center: The Tampa Tribune Auditorium 202 S. Parker  
**Please park in the GARAGE, not in the Visitor Parking Lot**

ATTIRE: Business casual – **Please wear your Tampa Connection shirt, slacks and comfortable closed-toe shoes. We will be walking through a cemetery and a working factory so closed toe shoes are REQUIRED.**

**RSVP: Please reply to this email NO later than Wednesday, October 12<sup>th</sup> as to your attendance.**  
If possible, please carpool to the News Center or walk from downtown.